



## AURORA HIGHLANDS CIVIC ASSOCIATION

September 19, 2019

Christian Dorsey, Chair  
Arlington County Board  
2100 Clarendon Boulevard, Suite 300  
Arlington, VA 22201  
Via e-mail: [countyboard@arlingtonva.us](mailto:countyboard@arlingtonva.us)

Dear Chair Dorsey:

As the current President of the Aurora Highlands Civic Association (AHCA), which includes most of the Pentagon City area, I am writing to you to encourage the County Board to approve the expansion of the Crystal City Business Improvement District (BID) to include Potomac Yard-Arlington and portions of Pentagon City.

Our neighborhoods in 22202 will experience momentous changes in the coming years, and the full expansion of the Crystal City BID is crucial to realizing National Landing, a unified "downtown" urban area that links key new developments such as the Virginia Tech Innovation Campus to the Amazon HQ2 developments in Pentagon City. Expanding the BID's boundaries to include these areas strengthens the area's connectivity and collective voice and helps us become a more livable and vibrant urban center.

The current BID area already includes part of the Aurora Highlands neighborhood. The BID is already a strong partner with the Aurora Highlands community, from supporting the needs of the "Restaurant Row" businesses to sponsoring many programs that Aurora Highlands citizens enjoy, such as Yoga in the Park, Fridays at the Fountain, and the Crystal City Twilighter race.

AHCA members participated in the BID's strategic planning process, which included laying the groundwork for the BID expansion. BID staff, community leaders, and County staff work together on the CCCRC, on the BID Board, and on planning for residential, commercial, and transportation projects. The AHCA has a nonvoting representative on the BID Board. BID staff share information and strategies with local communities in various ways, including making presentations at local civic association meetings. We will urge the BID to collaborate and consult with the civic association on new initiatives by the BID in the Pentagon City area. The BID is a valued facilitator in efforts to improve the quality of life in our community.

We support the expansion of the BID to include the proposed sections of Pentagon City.

Sincerely,

/Scott Miles/  
President  
Aurora Highlands Civic Association

cc:

Board members

Crystal City BID